

Investment Potential of Canguang Lake



a. Physical & Environmental Power Pull

There Canguang located about 16 km to the north of Garut. There are in this village Canguang District Leles, Garut Regency. To go to this location from the District Leles Tourists usually use vehicles *delman* (carriage) is unique. There Canguang partially enclosed by a beautiful lotus flower. There is a small island in the middle there, where a Canguang Lake located. Didalam Situ itu terdapat patung Siwa Hindu. Lake was found inside the statue of Siwa Hinduism.

Canguang have been built in the Sunda first the kingdom of the Kingdom of Galuh. Lake is near the grave monument of Islam, namely Muhammad Arif. He was one of the kingdom of Mataram from Central Java who went on the attack Dutch Batavia in the 17th century. His attack fails, he does not come back, but he settled in the Canguang area to teach and spread Islam to the people, precisely in Pulo village where his descendants live to this day.

At Pulo village there is a tradition that consists of 6 units of a row house and face-to-face, each on the left 3 units and 3 units on the right with a mosque. Second row are not allowed and should not be reduced, which dwells there only 6 families. For Situ a cross to Canguang we can use the transportation that is a traditional raft made of bamboo, but safe and comfortable while looking at the beautiful panoramic view, with the background mountains. Available lodging and restaurants with simple facilities. Parker place knowledgeable, the houseboat, a small museum, Mushola, toilet, and play for children.

Heritage Canguang Lake is one a tourist destination is in Garut regency. Strength of the tourism attractions in Canguang Lake in which there is a historical site that lake quite rare and is the only form of historical heritage that have a value (etiquete, social, science, and culture) in a complete Garut regency.

Power Pull tour historical heritage Canguang Lake have their own uniqueness with the lake / lake that encircle the location of the lake is part of the historical value that can not be separated from the history is there. Based on the concept of cultural heritage attraction offered two forms of attraction which is the one form of in sites (the site) and landscape (there) and is rarely held by other tourist destinations in both the District and Garut in West Java. Other tourism attractions in the area of support Canguang Lake is the way to achieving lake using the raft, and tourism activities that is capable of developing such as recreation, picnic, fishing, researching / learning culture and unique lake Pulo village, society, and the tour religi.

Overall physical environment in Canguang Lake is good quality. Ssurrounded by Canguang lake provide unique value compared with other places with similar. In addition, geographically Canguang Lake area has a wide (340.775 ha) with the administration and the natural limits of the species. Topographic condition that has a flat configuration hilly land with slope slightly sloping to provide ease of achievement lake. While the condition of geological stability and the absorption power of good land and a low level of erosion into Canguang lake safety damage from natural disturbances. Low visibility conditions and free of visible signs obstructed. However, there are several factors natural environment that need to get more attention, especially in the planning of land due to waste the visitor, just the noise level because of the location close to residential space and the pattern of concentrated as customary land. That conditions can reduce the level of comfort as well as tourists so that the determination of conservation of nature needs to be improved to avoid the problem of ecosystem damage.

In addition Canguang Lake is one of the destinations are in Garut regency, the name taken from the name canguang tree (*Pandanus Furcatus*) that there are still around the area and terdpanya Lake or Canguang Lake which is the chronological history of Islam that is of heritage value there Canguang Lake made as a tourist destination is very interesting. Tourist attraction that support Canguang Lake is the way to achieving lake using the raft, and tourism activities that have been developed, such as recreation, picnic, fishing, research / learn the culture and unique Situ, and tour religi.

b. Infrastructures

Condition of facilities in Canguang Lake can be said is quite sufficient. Tourism facilities that have, among other museums, food stalls, and souvenir, parking lot, post a ticket, the entrance gate, information services, toilets, shelter, trash, wharf raft, and others.

However, there are several facilities that quality still not good because there are a lot of damage and there is less damage and less safe especially toilets, dock raft, food kiosks / stalls and a museum is a facility needs to interprestasi is one of the major facilities that can provide additional insight that is more knowledge able to rise to the awareness and understanding of the importance of preserving heritage property history for the next generation and to increase appreciation award & the top of the moral power of the ancestors. visualisasi The quality of information on the historical value, aesthetic situ physical, cultural, and social science through the media and a guide should be written with the help of visualizationmedia (brosur, animasi, mini teater,dll) media (brochures, animation, mini-theater, etc.) are interactive and interesting.

The availability of infrastructure such as electricity, the source and comunication existing network. This is because the location Canguang Lake that integrates with the community and residential area close to the city district infrastructure full resources including electricity, clean water sources, waste disposal system, and communication system that has been awakened and distribution well.

c. Accessibility

In general, the condition of accessibility to Canguang Lake can be said enough. This is indicated with the ease of visitors / tourists to reach the location because of the access road is asphalt, and is available to the general frequency transport often motorcycles and horse-drawn carriage / delman can be use private vehicles, wheel transportation form of horse-drawn carriage / delman as a means of access have unique addition to simplify achievement to the location will also have the traditional cultural value which can be a tourist attraction support. Accessibility problems, there are only on the quality of the access road width is still in adequate and the station of train a horse is still not well and cause a bottleneck.

d. Pengelolan Management

Canguang Lake management system, including the best management system compared with the other kind. Canguang management system under the local government (Office of Tourism and Culture Garut Regency) and the Office of archeological Serang division of responsibility with the obvious. Conditions Management Canguang Lake reviewed in terms of marketing can be said quite well where the number of visitors / tourists, and quite likely increase. This can be seen in the profiles derived from different geographic regions countries, the majority of tourists Nusantara (Garut, Bandung, and Jabodetabek) minority and foreign (English, French, German). Average visit duration more than 6 hours with a passive activity. Conditions also supported the campaign with a program that is done by using variations of media communication.

To see a low level of competition should Management can still be improved and to be able to compete with other regions. While the management of the condition Canguang Lake when viewed in terms of human resources includes adequate levels of variation due to the profession is quite diverse, character of human resources that are productive to the educational backgrounds.

e. Economic Development Analysis Restaurant in Canguang lake

NAMA PROYEK PROJECT NAME	: Restaurants
KAPASITAS CAPACITY	: 8 tables, 32 chairs
LOKASI LOCATION	: Canguang Lake
LAND NEEDS	: 840 M : 840 M
OWNERSHIP STATUS	: Land of the Regional Government-owned
UTILITIES	: Water, Electricity, Phone
INFRASTRUCTURE	: Parking area
NEEDS OF MANPOWER	: The 4 x 4 = 16 people (for the 4 places)
Estimated INVESTMENT :	
Fixed capital	: 140.000.000 : 140.000.000
Working Capital	: 12.500.000 12.500.000
Total Investment	: 152.500.000 : 152.500.000